



University of Victoria   Social Sciences and Humanities Research Council of Canada

black and white with affiliates



black and white without affiliates



University of Victoria   Social Sciences and Humanities Research Council of Canada

one colour (PMS 539) with affiliates



one colour (PMS 539) without affiliates



University of Victoria   Social Sciences and Humanities Research Council of Canada

2 colour with affiliates



2 colour without affiliates

CURA Logo

The black only versions are designed for use in newspapers or other print products that print exclusively in black ink.

The PMS 539 versions are designed for use in print products that print one colour Pantone 539 only.

The 2 colour versions are designed to print in full colour publications, 2 colour publications using Pantone 458 and 539, and on the web.

The correct Pantone (PMS) colours are

- textual elements except “C” are PMS 539 blue for uncoated stocks and PMS 533 blue for coated stocks
- “C” and flame element of logo are in PMS 458 yellow

FOLDER CONTENTS

cura_web folder contains CURA logo and the CURA AFFILIATES logo in colour for the web

cura_print folder contains 2 folders

1_colour folder contains 2 folders

1_colour PMS 539 folder contains the logo with and without affiliates in PMS 539

1_colour black folder contains the logo with and without affiliates in black

2_colour folder contains 2 folders

coated folder contains the 2-colour logos with and without affiliates designed for jobs that will print on coated stocks

uncoated folder contains the 2-colour logos with and without affiliates designed for jobs that print on uncoated stocks

